

Report on one day seminar on 'Communication Skills & Spoken English'

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Organized by,

IQAC

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Objective

1. Significance of Communication Skills?

The advent of the internet caused some observers to mourn the imminent death of personal written correspondence, but the reality couldn't be further from the prediction. Communication with others through texts, social media, and email is increasingly important. With that, more messages means more potential for misunderstandings. Just think of the amplifying effect of social media. Something you used to say to only a few people can now be declared to thousands or millions with a few clicks. Technology has knit together the world in ways we wouldn't have imagined just a few decades ago, but this interconnectivity also requires proficient language skills.

In this article, we talk about why communication skills in English are so important; we'll also give you tips for meeting today's communication demands, whether English is your first

language or whether you are learning it as an additional language skill.

What's So Important About English?

English is a *lingua franca*, meaning it is a "bridge" language: When two people who speak different non-English languages meet, very often the common language they use to connect is English. This is why English is taught in many schools around the globe and why many international corporations are officially mandating English communication for employees in all global locations.

English is the common language of navigation, such as for air traffic controllers and airline pilots, and it is the most common language used on the worldwide web. It is one of the six official languages of the 193-member United Nations. It is also the language of scientific research, with some 96 percent of science journals publishing in English. Some researchers report that learning English communication is as important to obtaining their PhD as their thesis.

English is spoken by about 2 billion people today. As a native language, English ranks third, but it is the number one language learned by speakers of other languages. In fact, more people use English communication as a second language than they do their own native language.

Regardless of whether you started learning English communication in infancy or much later, being able to use English language skills effectively is a big advantage, especially in the workplace.

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अंग्रेजी भाषा में संवाद कौशल पर सेमीनार

बी कुलेरवर महादेव शासकीय महाविद्यालय नवापारा में सोमवार को अंग्रेजी भाषा में संवाद कौशल विद्यार्थियों के लिए सेमीनार आयोजित किया गया. विषय विशेषत के रूप में किरण सोनवानी ने विद्यापियों को कहा कि संप्रेचन एक कला है. यह विचारों को अभिव्यक्त करने का जीरवा है. अंब्रेजी माना में संवाद के लिए विभिन्न पहलुओं को समझाते हुए विद्याधियाँ की शंकाओं का समाधान किया गया. इस सेमीनार में छत्र-छत्राओं ने बड़-चढ़कर हिस्सा लिया. प्राचार्य डॉ. किरण गजराल ने विद्यार्थियों को संबोधन करते हुए पविष्य की सुपकामका दी. कार्यक्रमका संवालन डॉ. मधुरानी शुक्ला ने किया.



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